

Graduation 2023-2024 sem 2 - Self-reflection form Red/Green Pitch

Student: Laura Weller	Date: May 27
Graduation Project: Compost clothing: organic outfits as an aspiration	

	Main feedback Interim pitch	What next steps did you take and why? Summarise the most important reflections.
Research (Orientation, researching, collecting)	Satisfactory	Concerning research I have done extensive research on the materials. After the concept check my research into the looks that I was making was lacking. I created my looks more intuitively. This is why I dived into the clothing references of each look and devoted a week of library research on that. This research can be found back on my documentation page in week 33: clothing references. But I have also looked into the relationship of fashion and protest – see week 24.
Decision-making (Organising, analysing, concluding, making choices, making concept)	There seems to be a disconnect between the fabric and the designs. Can you design / re design these garments in a way that the construction fits better with the material that you have developed.	I have looked into a lot of raw cutting of the material and I have looked into the finishings of the material. I have also looked into changing the darts in the pants of the first look. Furthermore I have made more blue fabric to change the color of the suit from yellow to blue. I think in this part I could have dived even deeper into testing the patterns of my looks. I think with a material that is still so new, you need time to get acquainted with it. I'm hoping to develop an even closer relationship with it in the years to come.
Actualisation (Designing, making, producing)	There has been a lot of work to develop very few toiles. Given the lack of experience with tailoring this has given you some problems to navigate. I would like to see more testing and experimentation when it comes to the fabrics you have developed and the finishing you need to use. Also start on the digital part. How will you be visualizing the looks you don't make physically.	I have done more tests with the material, also concerning the raw cutting and topstitching with the leather machine. I have also done this with the button holes. Furthermore I have worked hard on the digital part. I have textured all the 6 looks in Substance and made a 3d environment in Blender for each look specifically. I have started the rendering process in that.
Presentation (Reporting, communicating, persuading)	Your collection has a message, you have a message, and it is a relevant one! If you are graduating from AMFI, it is recommended that you put more emphasis on the fashion-related aspects of your design development. When communicating your collection to others, remember that your audience is open to your concept but it should also be relevant to the world. Instead of warning, try to entice your audience with your message, that will double the impact (if not more).	I have been working on a communication tool that entices the audience more than the previous ones and is also more connected to the fashion industry. I have worked on a Vogue magazine, but then reinterpreted. I have categorized different Vogue magazines, looked at their layouts and set up, font, imagery, etc. I have also worked in Blender with the Human Generator to create realistic models and put them in fashionable poses. This is something that I would like to work further with to make the Vogue magazine even stronger.

<p>Reflection (Checking, monitoring, testing, reflecting)</p>	<p>Incomplete</p>	<p>I did not upload a self reflection form during the interim check. This time I did. I am still looking to find a way in which I can make my documentation page more organised. I think I would like to make in the end one starting page where the whole process is explained through a more timeline scroll. This could function as a more “summary” of the massive process.</p>
<p>Organisation (Planning, collaborating, being professional)</p>	<p>You have been very organised ahead of classes and present your work well. You have also spent an extensive amount of time producing your own fabrics, spend the same amount of time in developing your finishes and final construction details.</p>	<p>In the past 6 weeks I have only focussed on the digital and physical side of the collection. I have worked hard on the environments, the texturing, the line up, the technical drawings and of course the physical garments. However, I would like to continue focussing on that next week with the photoshoot and the last renders.</p>